

LIZA VERTINSKY, J.D., Ph.D.
Emory University School of Law
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Education J.D., *Magna Cum Laude*, Harvard Law School, 1997
Ph.D., Economics, Harvard University, 1997
M.A., Economics, University of British Columbia, 1992
B.A., *Honors*, Politics, Philosophy and Economics (PPE), Oxford University, 1991

Current Position

Assistant Professor, School of Law, Emory University (July 2007 – Present) Fields of research include intellectual property, intellectual property licensing and other transactions and law & economics.

Previous Experience

Associate, Wolf, Greenfield & Sacks, P.C. (2003 – 2006); Of Counsel (2007) Member of the Intellectual Property Transactions, Biotechnology and Chemical Groups, practicing primarily in the area of licensing and other transactions involving intellectual property or intangible assets.

Associate, Hill & Barlow, PC (1998-2003) Member of the corporate department; experience working on corporate and intellectual property issues and general licensing.

Judicial Clerkship (June 1997 - June 1998) Clerkship with Judge Stanley Marcus, Federal District Court, Southern Dist. of Florida/Federal Court of Appeals, Eleventh Circuit.

Harvard Legal Aid Bureau, Member (Fall 1995 - Spring 1997)

Kirkpatrick & Lockhart, LLP, Summer Associate (Summer 1996)

Harvard Law School, Independent Research (Spring 1994 – 1997). Development of a research program on the economic organization of street gangs.

Harvard Law School, Research Assistant (Summer 1995). Researched use of a law and economics approach to determine child support payments for Dr. Martha Minow. Researched corporate finance issues for Dr. Lucien Bebchuck.

Harvard University, Kennedy School of Government, Teaching Assistant (Spring 1994) Teaching assistant for Dr. Scherer for a course on the economic analysis of govt. regulation.

World Bank, Private Sector Development Branch, Researcher (Summer 1993) Researcher for Dr. Sham Khemani, involving analysis of Russian industrial policy.

Admitted to Practice Massachusetts, 1997; Georgia (pending) 2007.

Academic Publications

L. Vertinsky and T. Rice, Thinking About Thinking Machines: The Implications of Thinking Machines for Patent Law, 8 *Boston University Journal of Science and Technology Law* 2 (2002): 574-613

L. Vertinsky (*A Law and Economics Approach to Criminal Gangs*. London: Ashgate Publishing, 1999).

Select Trade Publications

L. Vertinsky, Understanding and Applying the CREATE Act in Collaborations. Chapter in forthcoming *AUTM Technology Transfer Practice Manual* (expected publication date 2008).

L. Vertinsky, Copyright Licensing, *The Licensing Journal* May 2006.

L. Vertinsky & P. Waller, Fixed Terms In A Changing World: Dealing With the Future In University/Industry Licensing, *US Industry Today*, August 2005.

S. Henry and L. Vertinsky, The Hidden Costs of 'Free' Software, Article #12106, Volume 72, Issue 1, *Life Sciences*, 72, 1 (February 2, 2004).

M. Albert and L. Vertinsky, From Sony to Napster And Back? Copyright Law Implications of Decentralized File-Sharing Technology, *Boston Bar Journal* (2002).

Recent Presentations and Workshops

Association of University Technology Managers (AUTM) 2006 Annual Meeting "CREATE Act", March 2-4, 2006.

Licensing Executive Society (LES) 2004 Annual Meeting, "Financial Trends in the Knowledge Economy: Innovative Strategies for Monetizing IP," October 19, 2004.

Fourth Annual ALI-ABA Course of Study, Intellectual Property Licensing Today, "Copyright Licenses: Issues and Concerns," September 15, 2005.

Licensing Executive Society (LES) 2005 Annual Meeting, "Ten Steps to Sharpen Your Term Sheet Strategy," October 17, 2005.

Massachusetts Continuing Legal Education, Inc. (MCLE) Seminar "Sophisticated IP Licensing Issues," July 20, 2005.

Social Enterprise

Member of the Strategic Planning Committee for National Foundation for Teaching Entrepreneurship (NFTE), a New York non-profit organization targeted at disadvantaged youth (2003 -); Developed model law firm incubator program for NFTE and serve as pro bono counsel to NFTE youth entrepreneurs.

Economic Justice Project (affiliated with Lawyers Committee) (2005-2006)

Judge, FIRST Robotics Regional Competition (2006, 2007)

MIT 50K mentor for social enterprise participants (2004 – 2007)

Board Activities

National Foundation for Teaching Entrepreneurship, NFTE Curriculum Advisory Board
Board of directors for Third Sector New England, 2007

Awards

Boston Business Journal, 40 Under 40 Award Recipient 2006
Rising Star Lawyer, Boston Magazine, 2005, 2006

Professional Associations Include: American Law and Economics Association; Licensing Executives Society; Association of University Technology Managers